

An illustration of a forest scene with several people. On the left, a person in a wheelchair is sitting next to a campfire. In the center, a person is sitting on a log playing a guitar. To the right, a person is walking carrying a stack of logs. In the background, there are many green pine trees and a blue tent. The sky is a warm orange color.

TOGETHER WE DO MORE

Oct 7 - Dec 3 2024



Mid-Campaign Check-In

Will begin shortly



Agenda

- Current Status of Campaign
- Pledging - How to get donors engaged!
- Communications
- Speaker Engagements/Events
- Special events – what has been working well? Still time – ideas for more!
- Inspiring people to continue to give – What has worked well?
- Other Questions

Participation and Dollars In

-

Sara add up to date info

Current average 2.63%

- State 3.64%
- UW 2.59%
- UW Health 1.67%

Pledging

Why important

How

- Comms
- Events
- Lunch and Learns
- Charity Resources available
- Ease of replicating pledge from previous years

Comms

- Include thanking donors and the importance of that
- What has worked well? How can we help?
- How are you communicating
 - Emails
 - Graphics
 - Department Intranet
 - Leaders (Slide deck)
- Thanking donors – how do we recognize and thank donors?
 - Small gifts still make an impact (\$\$ buys)
 - Your why
 - Easy!
 - What are the benefits of WPG vs giving directly

Communication

- Partners in Giving Newsletter from Marketing
- Chair / Volunteer information
- Weekly Report
- GiveSmart Report
- Loaned Executive jackie.ruggles@uwdc.org
- What can we be doing better?

Special Events and Speaker Engagements

- Events and Video Calls – what has worked well?

Lunch and Learns

Special Events: GiveSmart

- How is it going?
- Major successes? Challenges?
- Use as a vehicle to encourage *pledging*

- Cash/Check donation pick up
 - Find this form under Volunteer Resources / Helpful Documents
 - LE will contact to schedule pickup
- How to access GiveSmart
 - Instructions under Volunteer Resources / Helpful Documents

Virtual Charity Lunch & Learns

Every Tuesday through Dec. 3

Remaining Sessions:

Nov 12 - Global Health Equity

Nov 19 - Food Insecurity

Nov 26 - Children and Family Services

Dec 3 - Ending Poverty (Also Giving Tuesday)



Register on website: [Giving.wi.gov/Lunch&Learns](https://giving.wi.gov/Lunch&Learns)

Volunteer Resources

<https://giving.wi.gov/helpful-documents/index.html>

Share What is Working ...

Share Gianna's slide deck template - do we plant her for Communications

- Have you set goals?
- Have you communicated these goals to your c
- Are you sharing progress?
- Need help?

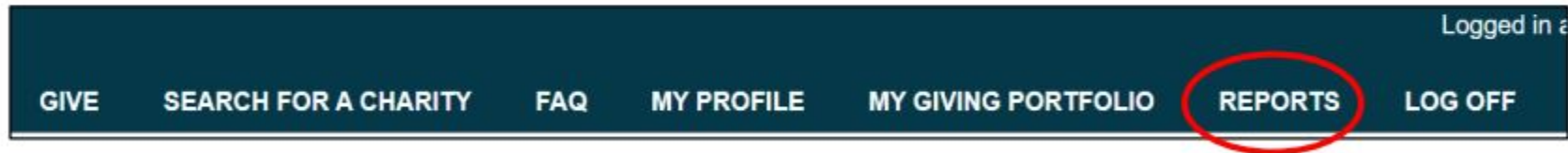
Campaign runs through November 30th

Incorporate **Giving Tuesday, November 28th**

- [Link to Giving Tuesday email template](#)
- Final push email, special event, personal ask

Reporting

- After logging in, the pledging page is displayed. To access E-Pledge Portal, select **REPORTS** from the top menu.



- After clicking **REPORTS**, E-Pledge Portal is displayed. The page may take a few seconds to load.

[Chair E-Pledge Access & Reporting](#)

[Volunteer E-Pledge Access & Reporting](#)

Campaign Award Ceremony



March 5, 2024 11:30–1:00

Union South in Varsity Hall

How to nominate your colleagues!

Award Nominations

- **Doug Palm Community Service Award**

Volunteer demonstrating creativity, resourcefulness, enthusiasm, integrity and outstanding achievement.

- **Partners in Giving Excellence Award**

A dedicated reliable, grassroots involved person who did an outstanding job in making the campaign a success.

- **Robert A. Alesch Award**

Volunteer who has served in multiple Partners in Giving leadership roles over an extended period.

- **Partners in Giving Innovation Events Award**

Individual or individuals who conducted a special event(s) which measurably improved the department's campaign over prior years.

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giving.wi.gov



Be a Partner in Giving

October 7 - December 3, 2024

The State, University, and UW Health Employees
Combined Campaign

